

GET YOUR BUSINESS SEEN  
IN 2021



THIRSK RACECOURSE  
YORKSHIRE RACING & EVENTS

# ANNUAL ADVERTISING RATECARD 2021

## Parade Ring

Size per banner - 2'6" x 6' Each Banner @ £350 + VAT per annum

### Benefits Include:

Visible to all racegoers - 55,000 of them per year!  
Racing TV and Turf TV coverage

## Stables Bend

Size per banner - 4' x 32' Each Banner @ £600 + VAT per annum

### Benefits Include:

Exposure to all three Grandstands, Racing TV and Turf TV Coverage

## Winning Post

Size per Banner - 4' x 24'

Before the Winning Post @ £1,400 + VAT per annum

After the Winning Post @ £1,100 + VAT per annum

### Benefits Include:

Prominent position on course | Exposure to all three Grandstands |  
Racing TV and Turf TV Coverage | Photographic imagery used in several  
press publications | Website and social media pages

## Thirsk Racecourse Multiple Purchase

2 x Parade Ring Banner Sites, 1 x Stables Bend  
Banner Site, 1 x Pre Winning Post Banner Site

15% discounted price of £2,295 + VAT

GREAT  
VALUE  
OFFER  
FOR 2021

For more information, please call the  
Racecourse office on 01845 522276  
or email [info@thirskracecourse.net](mailto:info@thirskracecourse.net)