





ANNUAL ADVERTISING RATECARD 2024

YORKSHIRE RACING & EVENTS

Parade Ring

Size per banner - 2'6" x 6' Each Banner @ £425 + VAT per annum **Benefits Include:**

Visible to all racegoers - 55,000 of them per year! Racing TV and Turf TV coverage

Stables Bend

Size per banner - 4' x 32' Each Banner @ £675 + VAT per annum **Benefits Include:** Exposure to all three Grandstands, Racing TV and Turf TV Coverage

Winning Post

Size per Banner - 4' x 24' Before the Winning Post @ £1,400 + VAT per annum After the Winning Post @ £1,100 + VAT per annum

Benefits Include:

Prominent position on course | Exposure to all three Grandstands | Racing TV and Turf TV Coverage | Photographic imagery used in several press publications | Website and social media pages

GREAT

VALUE

OFFER

FOR 2024

Thirsk Racecourse Multiple Purchase

2 x Parade Ring Banner Sites, 1 x Stables Bend Banner Site, 1 x Pre Winning Post Banner Site **15% discounted price of £2,295 + VAT**

For more information, please call the Racecourse office on 01845 522276 or email info@thirskracecourse.net